**New Plan Developments**

We are one of the most trusted and recognised real estate lifestyle developers in Egypt.  
Our goal isn’t simply to build properties. We strive to shape communities that people love to live and work in.  
Communities that become homes; brimming with life and everything we love. Because home isn’t just a place, it’s a feeling. And that’s what we promise to deliver to you every day.

CEO Words

**ENG: Waleed Khalil**

Envisioning Modern Lifestyles in the heart of the new capital  
In the height of Egypt’s current breakthroughs in real estate development, we look forward to providing wholesome communities that cater to a variety of needs.  
It is my distinct pleasure to announce that we have finally been able to transcend current market trends as we maintain a steady footing in the real estate world.  
With the launch of Serrano in the New Capital and a variety of milestone projects, we have been able to uniquely set ourselves apart as a model for excellent amenities, founded exclusively to propel future generations, while boosting innovative living solutions.

**Our Mission**

Our mission is to provide outstanding service and expertise in the real estate market, alongside innovative living solutions to achieve optimal client satisfaction.

**Our Vision**

We are dedicated to delivering high-standard, state-of-the-art systems, and the impeccable performance we deemed necessary to fulfill the needs of the Egyptian real estate market.

OUR STORY

New Plan Developments is creating art that blends Egypt’s ancient past with its vibrant bright future that is yet to come, in order to satisfy all the needs of Egyptian Families, youth & Businessmen. Al Rashed Construction Company was founded in 1991 in Saudi Arabia and has a history of over 83 successful projects that includes compounds, hospitals and universities. The construction company is specialized in Mechanical engineering, Electrical engineering, Technologic engineering and Infrastructural engineering. After developing more than three Projects in the New Capital already, Serrano, Eleven & Atika respectively… New Plan Developments successfully managed to sell out SERRANO in just 6 Months

To make your community become your home, brimming with life and everything you love. Because home isn’t just a place, it’s a feeling, and that’s what we promise to deliver to you. To provide an outstanding level of service & expertise in the real estate market, that is both innovative and ambitious. Needless to mention that we are also dedicated to meet the absolute highest standards and perform

Our goal isn’t simply to build properties, we strive to shape communities that people love to live and work in.

To go above and beyond to deliver an H[SHULHQFHWKDWLVIXO²OOLQJIRURXUFXVWRPHUV Our company will dominate the real estate market and excel in every facet of its operation including client satisfaction, operating system, WHDPGHYHORSPHQWDQGSUR²WDELOLW\ We will achieve this by : Excelling and being consistent in everything we provide. Being motivated and spreading our enthusiasm. Building trust, maintaining quality and integrity are the hallmarks of the way we do business. Seeking always to be innovative and seeking continuous improvement.

CORE VALUE

DESIGN, COMMITMENT, QUALITY, DEDICATION, LUXURY

**Serrano, NEW CAPITAL**

Presenting a refreshing new look at modern living. Serrano, NEW CAPITAL, with welcoming green spaces, invigorating fresh air and sunlight, and modern design concepts that complement your sensibilities.

NEW CAPlTAL NEW CAPITAL CITY is to be located 45 kilometers (28 miles) east of Cairo and just outside the Second Greater Cairo Ring Road in a currently largely undeveloped area halfway to the seaport city of Suez.

NEW CAPITAL is a momentous endeavour to build national spirit, foster consensus, provide for long-term sustainable growth and address various issues faced by Egypt through a new city, which will create more places to live, work and visit. The masterplan is to create a global city with smart infrastructure for Egypt›s future, which will provide a multitude of economic opportunities and offer a distinct quality of life.

SERRANO was born out of experience and our belief that there is an ever-increasing need for family-friendly communities that prize nature, space and the outdoors. Set amongst the many parks and green space at NEW CAPITAL, we bring you an elegant collection of garden exclusive apartments and penthouses within arm’s reach of nature.

THE CONTEMPORARY ARCHITECTURE OF SERRANO REFLECTS A MODERN FAMILY LIFESTYLE.

SERRANO IS A PLACE WHERE SUNLIGHT, PALM TREES AND LANDSCAPE COMBINE TO CREATE A NEIGHBOURHOOD OF CALM AND COMFORT.

WAKE UP TO THE GORGEOUS GREEN VISTAS WHILE YOU BASK IN THE NATURAL SUNLIGHT.

**BUILDINGS Details**

15 Acres land area

584 units

80% land escape

AMENITIES:

SHOPPING AND RETAIL FACILITY

LUSH LANDSCAPE

KIDS AREA AND WATER FEATURES

RUNNING AND WALKING TRACK

EXQUISITE FINE DINING

GYM & FITNESS

LIBRARY

Spa

**ELEVEN**

Eleven is located on a prime location, 11-B1 on a Main street which spreads over 90 Meters. While also it is the start of a Secondary street which lays over 60M in the Financial & Business district , in front of Al Masah Hotel , as also it is 2 minutes away from Ministries, Complex , Governmental district , Egyptian parliament and the Regional ring road, which makes it the heart of the New Capital.

Facilities & Amenities

GREEN BUILDING

PROPERTY & FACILITY MANAGEMENT

CENTRAL AC'S & HVAC SYSTEM

HOUSEKEEPING

CONFERENCE & MEETING ROOMS

BUSINESS CENTER

SOLAR ENERGY

VISITOR MANAGEMENT SYSTEM

SKYLOUNGE

BUILDING MANAGEMENT SYSTEM

ELECTRONIC GATES

Eleven New Capital's developer, New Plan, ensured that its design was distinctive while maintaining the functionality of its units.

In the context of discussing the design of the Eleven Mall in the administrative capital, the administrative side of the project has two entrances, main and secondary.

In addition, there are two entrances, one main and one secondary, dedicated to the commercial side, which includes shops, restaurants, and cafes.

The company that designed the project made certain that the underground garages did not distort the landscape in front of the mall building.

Business District

Eleven Mall in the New Administrative Capital has been provided with a business area with meeting rooms, as well as other conference rooms, which are equipped with the latest specialist equipment.

Landscaping

New Plan has provided the Eleven project with large areas of landscaping, which helps provide a suitable working environment for companies and stores in the mall.

Location: Eleven Mall is located in the new administrative capital, in the heart of the capital's financial and business district. The mall is in the R7 area, specifically plot G1, which is known for its vitality and proximity to all important locations.

-Eleven Mall is located on the main 90th Street.

-Eleven Mall extends to the administrative capital up to 60 square meters in the financial and business district.

-It is only two minutes away from the regional ring road.

Property Types:  commercial and administrative units

**AMARA RESIDENCE**  
Unveil the epitome of elegant living in the heart of New Cairo, directly on North 90th Street, and 15 minutes away from every corner of New Cairo.  
  
Spanning over 27 acres, this timeless residence offers a life of luxury beyond compare. At its core, you'll find a lively clubhouse, perfect for your social gatherings and relaxation. An enchanting lake gracefully flows throughout the entire project, bringing serenity to your doorstep.  
  
For those in search of a little thrill, our entertainment areas promise excitement and fun. And the best part? All of our residential units are fully finished, from cozy 2-bedroom apartments to grand Triplex and AltoCasa layouts, ensuring that your new home is ready to welcome you in style

Location:

 located in the heart of New Cairo City. It's directly on Northern 90th, which is one of the lively spots in the city.

The compound is near many key facilities, for instance:

* It's behind Maxim Mall and Platinum Club
* It's in close proximity to the American University in Cairo
* Amara New Cairo is just a few minutes away from El Rehab City
* Amara has easy access to New Capital City and Madinaty City

BUILDINGS Details

90 north located on

15mins Away max

27feddan

**Facilites & Amenities**

CLUB HOUSE

LAKE ACROSS THE WHOLE PROJECT

ENTERTAINMENT AREAS

FULLY FINISHED UNITS

Jogging track: There is a 1.5 KM jogging track for those who want to keep active.

﻿Property Types in Amara Residence: apartments and branded apartments. All of these units are fully finished and each one has its own features, layout, size, and delivery date.

**Tonino Lamborghini Residences in New Capital City**

“In 1981, I started up my new Tonino Lamborghini Style and Accessories company. At the time I was assisting my father in the family group, but I felt the need to do something exclusively of my own, different from the world of engines. I have always been interested in design and accessories and I took inspiration from my engineering background. I’ve always loved products linked to mechanics, thus it was obvious for me that the first accessory I designed was a watch.  
And even today in every product I create there must not be missing a detail somehow related to the automotive and engineering heritage of my family. Uncompromising spirit, Italian ingenuity and design - together with the timeless legend of a brand recognized throughout the globe: these are the values that characterize my brand. The mission of my company is clear: to spread the passion and spirit of Italy with unique and distinctive products, inspired by Italian industrial design and the Lamborghini family’s story”.

**Location**

Located right in the heart of Egypt's new capital, ATTIKA is conveniently nestled 45 kilometers east of Cairo and just outside the second Greater Cairo Ring Road. Set over an impressive vast 35 acres of land and lush green spaces, the city is both the latest and one of the largest editions constructed in the new administrative capital. Seamlessly threaded with Lamborghini's iconic vision, explore the wonders of luxury living, meant as a world-class destination, effortlessly boasting comfort and luxury at its true best.

BUILDINGS Details

206 units

15 acres land area

6 buildings

Amenities:

Swimming Pools

Restaurants and Cafés

Squash Court

KIDS AREA

BOOKING SERVICES

ROOF TRACK

WATER FEATURES

SKY LOUNGE

GYM

SPA

HOUSE KEEPING

Concierge

ELECTRONIC GATES

Running Track: The running track at the park is 800 meters long

Property Types in Tonino Lamborghini Residence:

- Apartments

-Townhouses

-Hotel Rooms

**ATIKA NEW CAPITAL**

Only in Atika will you be able to experience the Alto Casa residences.  
Mainly Consistent of doubled height and panorama standalone units that come along with a private pool as well as a private garden, while at the same time. overlooking the splendidness of the heavenly greenery that surrounds all the units.  
Atika also offers exclusively serviced and branded apartments that are fully furnished exclusively for the first time in Egypt by the one and only reputable Tonino Lamborghini.  
Most of our designs are inspired by European architecture, to give the look and feel of prestige as well as serenity. We stressed on the idea of greenery and the significance of the green landscape to building ratio.

Located in the heart of the new administrative capital, Atika is an exquisitely attractive compound that is designed in such a prestigious and blissful way to ensure one’s comfort and preserve his class. The name is of a Greek origin meaning Antica in Arabic. The project is inclusive of two main spines that are overlooking many stunning views. Views that are mainly consistent of green natural breathtaking landscapes that shape about 82 percent of the entire compound.

Most of our designs are inspired by European architecture, to give the look and feel of prestige as well as serenity. We stressed on the idea of greenery and the significance of the green landscape to building ratio. As we in Atika are mindfully aware of the fact that greenery always helps improve the psychological wellbeing of people. Thereby we introduced panoramic standalone buildings with green landscapes from all of their surroundings while being encircled by a jogging route and artificial lakes too.

Amenities:

Clubhouse

Underground parking

Medical center

Business Hub

MINI GOLF COURSE

Gym

Spa

F&B

Underground Parking

Commercial strip

Finishing

bicycles lanes

Jogging trail

BUILDINGS Details:

35 Acers land area

18% footprints

1,113 units

**ÉCLAT Residence**

ÉCLAT is a uniquely developed compound in the canal gem “Port Said”, with a distinctive and classy look and a vibrant feel.  
Port Said is an authentic city that’s synonymous with international trade and logistical significance, the city is also known for its unique Mediterranean mood and atmosphere.  
New Plan Developments chose this gem to allocate its newest project for its magic, and to rejuvenate this old beautiful city’s flair after losing the people’s focus which was redirected to other coastal destinations.

Prime Location

One of the main strengths of ÉCLAT is its prime location, where it’s found in El-Shaheed Atef El-Sadat St, one of the most known roads in Port Said city, Directly by the sea and near the International Coastal road and Ismalia-port said road, all of these attributes give ÉCLAT it’s unique edge.

Chalets Zone Live in a unique chalet, with a garden, and a private pool, Your private chalet in Éclat is something else. Enjoy the lavish life in Éclat by various spaces, but all with class.

BUILDINGS Details:

14 Acers land area

266 unit

Luxurious interior designs

Classy and luxurious touches make Éclat’s interior designs exquisitely appealing, the architecture itself and the design language will always impress and be a pleasant scene.

Strip mall: You can have quality time while dining, drinking your coffee, or even shopping. All you’re searching for can be easily found in Éclat strip mall, world-class restaurants, cafes, and multinational brands and stores, all of these meet the international standards.

Serviced Apartments: Never worry about cleaning, or organizing your apartment, only enjoy the Éclat life and take your mind off the rest.

Master plan: Éclat total land area: 50,000 m2 Footprint: 50,000 m2 Built up Area: 45,000 m2

**Facilites & Amenities**

SWIMMABLE LAGOON

BRANDED GYM

FULL ELECTRICAL APPLIANCES

CHALET WITH PRIVATE GARDEN

KIDS AREA

HOUSE KEEPING

Clubhouse

Underground parking

Medical center

Commercial strip

Mosque

Outdoor pools

bicycles lanes

Jogging trail

Property Types in Talah: apartments and duplexes.